Sonic Fashion: An Experimental Practices of Unlearning Fashion

Vidmina Stasiulytė

The Swedish School of Textiles, University of Borås, Borås, Sweden.
vidmina.stasiulyte@hb.se

INTRODUCTION

Fashion is primarily a visual ontology consisting of definitions, theories, and methods based on visual language. This research practice revises fashion by approaching it from a different—sonic—perspective wherein sound is considered a potential source of a new foundational theory and facilitator of the evolution of inclusive design methods. The research on sonic fashion explores clothing and fashion from the perspective of listening rather than seeing, sounding rather than showing, and is a form of rethinking and redefining fashion.

'Sonic Fashion: An Experimental Practices of Unlearning Fashion' presents two research outcomes — *Sound to Wear* and *Sonic Palette*. *Sound to Wear* is an educational set of experiential body-based tools for listening and sounding practices. *Sonic Palette* introduces new alternative sonic materials for fashion design and

suggests a new experience of wearing, nonetheless, it proposes an experimental language, extended vocabulary, and expressions in the field of fashion and textile design. Conference visitors are invited to try on and wear exhibited sound-tools, interact and ideate with sonic textiles, and rethink fashion as a more inclusive platform, for instance, for those with different seeing abilities.

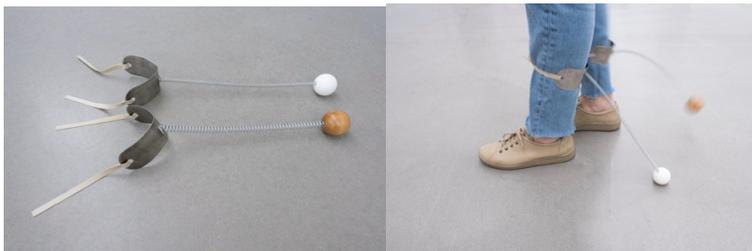**Keywords:** experimental aesthetics, sonic fashion, temporal expression, sound-tools, alternative methods

Video documentation of the research exhibition:
https://youtu.be/8EnIOUwgGVQ?si=B5EUD0ye69qfiG5I

SONIC FASHION: An Experimental Practices of Unlearning Fashion
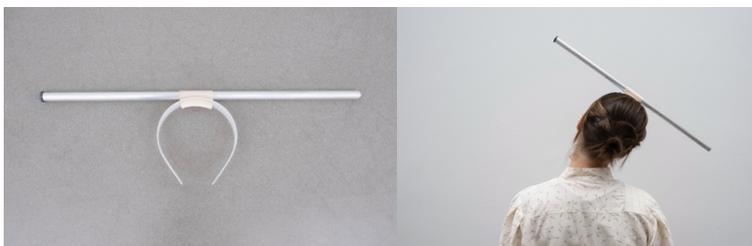
1. Sound to Wear

Proposed six sound-tools for interactive physical installation setup

Sound-tool 1 will be exhibited on the plith (approx. size: height:110cm, width: 40cm, length: 60cm).

Sound-tool 2 will be exhibited on the plinth (approx. size: height: 90cm, width: 40cm, length: 40cm).

Sound-tool 3 will be exhibited on the plinth (approx. size: height:110cm, width: 40cm, length: 60cm).

Sound-tool 4 will be exhibited on the wall on the wooden hook; (approx size: height: 100cm, width: 5cm, length: 10cm

Sound-tool 5 will be exhibited on the plinth (approx. size: height: 60cm, width: 50cm, length: 50cm).

Sound-tool 6 will be exhibited on the plinth (approx. size: height: 80cm, width: 50cm, length: 50cm).

Alternatively, sound-tools 2-6 or all of them could be exhibited on the one big plinth/desk (approx. size: height: 80-100cm, width: 90-100cm, length: 200cm).

The best spatial setup for Sound to Wear would the dark, silent room as it is easier to listen to and focus the sounds that objects are emitting. In this case, the 6 spotlights would be needed to highlight the sound-tools.

2. Sonic Palette
Proposed several samples of sonic textiles samples for interactive physical installation setup